



MASCOT TITLESHP

- Your company could be right there with them with your logo right on their jerseys.
- Makes over 300 community appearances throughout the year.
- Mascots receive exposure in the newspaper, on the news and in various other publications.



KIDS CLUB

- Name sponsorship of youth fan club for kids.
- Company's logo on apparel item, membership card, and registration fliers.
- Registration table on concourse each game, which includes a banner with sponsor logo.
- Your business has the option to provide prizes to the members.



COMMUNITY

COMMUNITY DRIVE

- Be the official sponsor of one of the Condors community drives and receive name recognition and notoriety in media releases, PA announcements and TV & radio commercials.
- Choose from any of the following community drive events: Coat Collection, Condors Caravan, Open House/Family Day, Ladies Night, Safe Kids Night, Charity Golf Tournament, Tip-A-Condor & Charity Auction and more.



SCHOOL PROGRAMS

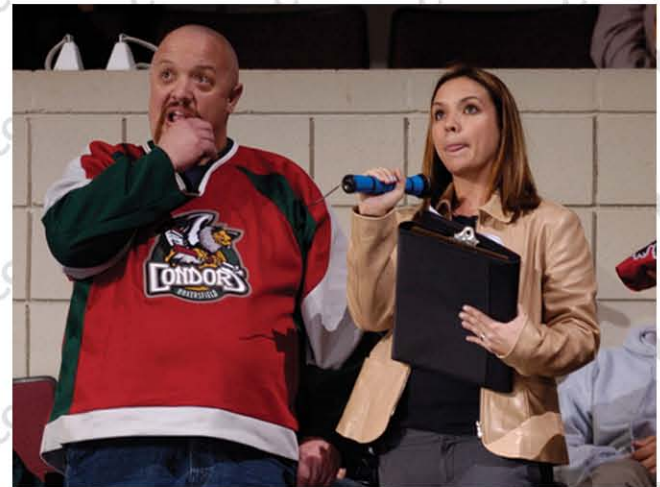
- Name sponsorship of one of the Condors school programs, which allows the Condors and marketing partners to integrate their presence into the Kern County school community.
- Players and/or mascots will visit 50+ elementary schools to award tickets.
- Your company's logo printed on all vouchers - distribution of 20,000+ tickets over the course of the season to be used by students.





IN GAME FEATURE PROMOTION

- Power play, penalty kill and first goal of the game available.
- Opportunity to give coupons to the crowd via the promotion.
- Includes public address announcement recognizing your company as the official sponsor multiple times per game.



JUMBO-TRON SPOTLIGHT

- Your company receives billing as the sponsor of tonight's (Name that Tune, Condors Trivia, etc.) with PA announcement and videoboard representation as the official sponsor.
- During this time lucky fans get the chance to answer questions in an effort to win a prize.



PROMOTION

ON-ICE CONTEST

- Fans are picked from the crowd to compete against one another in a contest down on the ice.
- Winner receives a prize from your company with the loser receiving a lesser prize.
- Contests to choose from include but are not limited to: roll for cash, spin to win, sumo wrestling, kids speed dress, putting challenge, gurney race, puck shooting and more!



PROMOTIONAL TEAM

- Promo Team will be very visible in arena, from handing out items at front doors, to escorting the mascots, to performing contests on-ice during intermissions.
- Official sponsor will receive name recognition via a PA every time the crew is announced.
- Company's name or logo will be featured on the promo team's outfits.

