



## CONDORS CANNON

- The cannon is used primarily by Colonel Claw'd and his crew during intermission breaks.
- Opportunity to provide coupons to put in the t-shirts, or even use company t-shirts to be shot from the cannon.



## PLAYER INTRODUCTIONS

- Name sponsorship of player introductions before every home game.
- Company logo and name displayed across jumbo-tron with player bios and picture.
- Option of having a special entrance banner or on ice signage.



# PROMOTION

## CHUCK-A-PUCK

- Two concourse stations selling soft pucks with your company's logo on a 3'x8' banner at each station.
- On-ice logo representation on target banner as well.
- Fans 'chuck their pucks' from the crowd while attempting to hit and land in the center of the banner to win a prize.
- Logo on one (1) side of ALL PUCKS!



## SPECIAL EVENT NIGHT

- Opportunity to sponsor a guest appearance like ZOOperstars, SpongeBob, etc.
- A giveaway item featuring your company's logo (bobblehead, back pack, etc.)
- Name presenting sponsorship includes a minimum of \$15,000 in media support through a combination of TV, radio and newspaper advertising.
- Pre-event support via PA announcements, media releases, promotional calendars & e-newsletters.

