



# -DEMOGRAPHICS-

<b>Age</b>	24%	Under 18
	7%	18 to 24
	8%	25 to 34
	19%	35 to 44
	19%	45 to 54
	23%	55 & Over

<b>Gender</b>	46%	Male
	54%	Female

<b>Attends With</b>	51%	Family
	26%	Work Associates
	18%	Friends
	5%	Other

<b>Marital Status</b>	58%	Married
	42%	Single

<b>Household Income</b>	21%	Under \$25,000
	13%	\$25,000 - \$39,999
	20%	\$40,000 - \$59,999
	24%	\$60,000 - \$84,999
	22%	Over \$85,000

<b>Education</b>	5%	Attended High School
	17%	High School Graduate
	31%	Attended College
	34%	College Graduate
	13%	Graduate School

<b>Fan Location Breakdown</b>	63%	Bakersfield
	19%	Tehachapi, Ridgecrest Mojave, California City Lancaster, Rosamond
	14%	Fresno, Wasco, Tulare Delano, McFarland Modesto, Porterville, Lemoore, Shafter
	2.5%	Santa Clarita, Arvin Valencia, Lamont
	1%	San Luis Obispo, Taft
	.5%	Other

<b>Ethnicity</b>	71%	White
	25%	Hispanic
	2%	Black
	1%	Asian
	1%	Other

