



## VIDEO BOARD COMMERCIALS

- :30 second commercial spots run during each Condors home games on the jumbo-tron video board during all 36 home games as well as any and all playoff games.
- Availability to change commercial throughout the season based on need.

## RADIO

- Packages include (3) :30 second spots during all 72 games, home & away on ESPN AM 1230
- Special features including Injury Reports, Community Spotlight, Out of Town Scores, etc.
- Premium sponsorships include the Pre & Post Game shows, intermissions, Penalty Kill, Power Play, and Score of the Game.



# MEDIA

## TELEVISION SPONSORSHIP

- Premium sponsorship of all the Condors TV broadcasts.
- Five (5) :30 second commercials for all home games broadcast on Bright House Networks.
- Additional exposure through replay of games and availability on Bright House on Demand.

## WEBSITE

- Advertise online by displaying your name and logo on our award winning website.
- Panel ads as well as Skyscraper ads are available on every inner page of our website.
- Permanent ads also available upon request.
- 2008 ECHL Website of the Year.





### NIGHTLY NOTES

- Printed for each home game, contains team rosters, up to date statistics, and a feature article.
- Limited advertising space allows maximum exposure in each issue.
- Opportunity to have a "Lucky" signature presenting your company a chance to give away a prize at every game.

### SEASON TICKET BOOKS/TICKET BACKS

- Logo representation on the cover of every Season Ticket Holder book as well as on each individual ticket.
- Advertising on the ticket backs allows companies to have exclusive coupons or discounts to those in attendance.



# PRINT

### POCKET SCHEDULE

- The pocket schedule is the #1 source people use to find when our upcoming games are.
- Multiple versions of the pocket schedules are printed to allow sponsors the privilege of having their name associated with the Condors.
- Four (4) color ad space is 2 1/4" x 3 1/2"

### SOUVENIR PROGRAM

- Allows fans to find out more about their team, its players, coaches, and the organization.
- Colorful high gloss, 8 1/2" x 11" magazine format
- Contains player photos and information, team records, and league facts, as well as editorial information.



**A gym for every lifestyle.**

**BODY EXCHANGE**

377.BODY

www.bxfitness.com

**GOODWILL INDUSTRIES**

"The Power of Work"

Call 324-PECK (7823) for more info!