



DASHER BOARDS

- Place your company's name and logo right on top of the action.
- Received more than 4,000,000 impressions away from the arena via network television newscasts & commercials.
- Exposure from newspaper photographs to more than 5,000,000 readers.
- Standard size is 3'x8'.



ICE LOGOS

- Gain category exclusivity and be a part of the game with your company's logo on the ice.
- Receive additional exposure through television and newspaper.

Neutral Zone (2)	10'x10'	Attacking Zone (2)	5'x30'
End Line (2)	6'x40'	Face-Off Circles (4)	5'x13'
Face-Off Dots (4)	2'x2'	Face-Off Circle Wrap (4)	

Sizes are approximate based on your logo shape



SIGNAGE

PLAYER BENCH/PENALTY BOX

- Exclusive signage in the home and visiting benches, and/or penalty boxes.
- Advertising space for the player benches is (2) 2' x 24'
- Advertising space for the glass behind the penalty box is (2) 2'x8'



ZAMBONI/INDOOR BLIMP

- Logo and message on the most recognizable icon in hockey.
- Impact during ice resurfacing before the game and during each intermission.
- Exposure during every intermission as the blimp flies over the crowd (ability to drop prizes)

