



## USHER STOP SIGNS

- Put your company's logo on a hand held stop sign at the top of every section on the concourse.
- Unique co-branding opportunity letting fans know to wait for the whistle before heading back down to their seats.
- Stop signs measure 10"x10"



## LEADERBOARD SIGNS

- The leaderboards are located on the concourse, across from the Club Room with your company's logo and name placed along the top.
- If fans are looking to see current stats, standings, and attendance figures, the leaderboards on the concourse are their destination.



# SIGNAGE

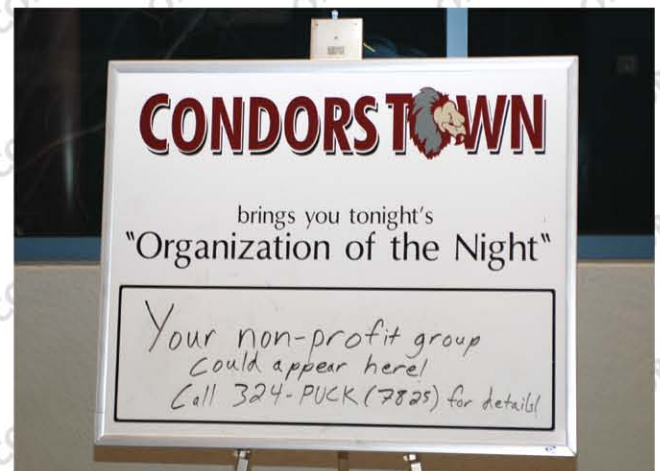
## CUSTOMER SERVICE TABLE

- Exclusive sponsorship of the focal point for information during games.
- Positioned in a high traffic, highly visible location.
- Advertising space for a 3'x8' banner.
- All references to the customer service booth include the name of your business - a minimum of 10 announcements per game.



## ORGANIZATION OF THE NIGHT

- Sponsor credited during game recognition of the "Charity of the Night"
- One (1) non-profit group is given the opportunity to showcase their organization and distribute information per game.
- Advertising space is 3'x3' for a sign located adjacent to community table on the concourse.





### GAME JERSEY PATCH

- Your company takes the ice with the team both home and on the road.
- Additional exposure during community events, player appearances, and when shown on television, and print



### GAME PUCKS

- Your company's logo on the pucks used during the game.
- PA announcements letting fans know that the puck into the stands is a "Your name here" puck.
- Opportunity to give away a prize for a fan who catches the lucky puck.



## EQUIPMENT

### GAME HELMETS

- Skating billboards for your company on the ice.
- Great opportunity for television and print exposure.
- Advertising space is approximately 3"x5" on each side of the helmet.



### PRE-GAME JERSEY

- Skating billboards for your company before every home game.
- Great opportunity for television and newspaper exposure.
- Jersey can be customizes to your business.

