

**SALES AND MARKETING INTERNSHIP
BAKERSFIELD CONDORS PROFESSIONAL HOCKEY TEAM**

LOCATION: Bakersfield, California

PERIODS: Immediate availability
Beginning and ending dates flexible based on needs of student

RESPONSIBILITIES: Assist the entire front office staff in particular the Condors sales staff to sell group and season ticket packages.

- Administration;
- Ticket sales and telemarketing;
- Lead generation and input;
- Client and customer service;
- Database marketing and survey research;
- Various game-day duties;

EXPERIENCE: None required

SKILLS:

- Interest in sales and marketing as a future career;
- Competitive, motivated and self starter;
- Good communications and writing skills;
- Must enjoy working with people;
- Strong work ethic with ability to work as a team;
- Computer and desk top publishing skills preferred;

COMPENSATION: Stipend of \$500 per month
Housing not provided

BACKGROUND:

- The Bakersfield Condors are members of the 26-team ECHL – America's Premier AA Hockey League. The Condors play in the National Conference along with Anchorage, AK; Boise, ID; Fresno, CA; Las Vegas, NV; Phoenix, AZ; Salt Lake City, UT; Stockton, CA and Victoria, BC.
- The Condors play in the beautiful state-of-the-art Rabobank Arena, with a capacity of 9,000, 27 luxury suites and center-hung video scoreboard.
- The organization has earned numerous awards and honors for community involvement, marketing, sales and game presentation, including most recently; *2005 & 2006 Beautiful Bakersfield Humanitarian Group Award, 2005 ECHL Web Site of the Year, and 2005 ECHL Ticket Department of the Year.*
- Average attendance is among the league leaders at over 5,800 per game, with 2,400+ season ticket holders.

TO APPLY: Send resume and references to Matthew Riley. No phone calls please.

CONTACT: Matthew Riley, President
Bakersfield Condors Professional Hockey
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