## SIGNAGE



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Item	Size	Availability
Player Bench	2' x 24'	two available
Penalty Box	2' x 8'	two available
Ice Logos	see listing	multiple available
Dasher Boards	28"' x 120"	multiple available
Zamboni	custom	two available

#### PLAYER BENCH/PENALTY BOX

- Exclusive signage in the home and visiting benches and/or penalty boxes
- Advertising space for the player benches is (2) 2'x24'
- Advertising space for the glass behind the penalty box is (2) 2'x8'

#### **ICE LOGOS**

- Gain category exclusivity and be a part of the game with your company's logo on the ice
- Receive additional exposure through television, newspaper, website and other publications
  - Attacking Zone Center (2)
  - Attacking Zone Corners (2)
  - Face-Off Circles (4)
  - Neutral Zone Center (2)
  - Neutral Zone Corners (2)
  - End Line Corners (2 or 4)

#### **DASHER BOARDS**

- Place your company name and logo right in the middle of the action
- Potentially receives more than 5M impressions away from the arena via TV and website highlights, commercials, newspaper and other publication photos, team collateral, game action images and more
- Standard size is 2.5'x10'

#### **ZAMBONI SPONSORSHIP**

- Logo and message on the Zamboni the most recognizable piece of equipment in professional sports
- Impact during ice resurfacing before the game and during each intermission
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## SIGNAGE



Item	Size	Availability
LED Ribbon	custom	limited availability
Blimp		one available
Concourse	custom	limited availability
Leaderboard	6" x 48"	limited availability



### 360° LED RIBBON

- Put your company's logo and message in bright lights, visible during game action
- Receive ten (10) 6-second moments of exclusivity during each home game
- Wraps around the seating area, with a dominating view from all seating locations

#### **BLIMP SPONSORSHIP**

- Your name and logo on the blimp
- Blimp flies overhead during each intermission and drops prizes/coupons to the fans
- Accompanied by PA announcements
- Highly visible and popular with the fans, includes the option to drop sponsor prizes



Construction    Construction    Construction      Coals Against Average    K. Brass (109)    195    K. Brass (109)    195      2 & Khaddah (178)    208    Second Charles    1      3 G. Dogsardin (Cam)    208    3    Second Charles    19      4 B. Parley (150)    202    3    Second Theorem    19      5 C. Raushth (Cam)    202    4    1    5      Save Pot.    3    5    Shootout Pot.      1 Athaddah (158)    193    2    6      2 K. Bringe (104)    421    2    B. Graphen (Ann.)    1000		
Goals Against Average    Wins      1 & Briese (109)    1.95      2 & Athadelin (127)    2.08      3 & Ebassedin (Clin)    2.08      3 & Dossedin (Clin)    2.06      5 & Everal Tried @    1.3      5 & Kown Irkin (Clin)    2.22      5    Save Pct.      1 & Medica (TEX)    9.32      5    Shootout Pct.      1 & Medica (TEX)    9.32      2 & Köring (10H)    4.01      2 & Köring (10H)    4.01		
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2 K. Briggs (1DH) .929 2 B. Losepfort (AVG) 1.000	Save Pct.	
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4 D. Manzato (LV) . 925 4 D. Manzato (LV) .900		
5 J. Ellis (VIC) . 124 5 J. Johnson (SC) . 895		5 J. Johnson (SC) .895

#### CONCOURSE OPPORTUNITIES

- Your company can sponsor various banners/tables situated on the concourse each night
- Options include customer service table, autograph booth, enter-to-win stations, etc.
- Additional limited opportunities to have a concourse table for the business to distribute material
- Suite sponsorships are also available

#### LEADERBOARD SIGNAGE

- Leaderboards located on the concourse, feature company logo and name
- Updated each game with league and team leaders, standings, etc.
- Several boards are available
- Also available for sponsorship is the Organization of the Night board, in which the night's non-profit beneficiary is showcased

# EQUIPMENT



Item	Size	Availability
Game jersey	4" x4"	one available
Game helmets	2" x 4"	one available
Game pucks	2.75" x 2.75"	one available
Warm-up jersey	2" x 4"	multiple available





#### **GAME JERSEY PATCH**

- Your company takes the ice with the team on both home and away games
- Additional exposure during community events, player appearances, TV and website highlights, photos in newspapers and other publications, team collateral
- · Location options are the shoulder or chest

#### **GAME HELMETS**

- Prime, visible location on the player provides maximum game exposure
- Additional exposure during community events, player appearances, TV and website highlights, photos in newspapers and other publications, team collateral

#### **GAME PUCKS**

- Your company's logo on the pucks used during the game multiple pucks each game leave the playing surface and become souvenirs for fans in attendance
- PA announcement letting fans know the puck that went into the stands was a "(YOUR COMPANY) puck"
- Opportunity to give away a prize for a fan who catches one "lucky" puck per game

#### WARM-UP JERSEY SPONSOR

- Skating billboards for your company before every home game.
- Opportunity to purchase a spot for your logo on the jersey or sponsor the entire jersey and customize it to fit your business.



